

Colleen Miller-Moran

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EXPERIENCE

- Feb 2016 – Mar 2016* **Line Producer**
FFANY Zendaya, PSA directed by Heather Rahn with photographer Jonathan Pushnik for FFANY and QVC (Los Angeles, CA)
- Feb 2016 – Mar 2016* **Producer**
Crate Diggers 2, original series created by Dan Digs for Fuse Media on location with director, Duffy Higgins (New York, NY)
- Jan 2016 – Feb 2016* **Line Producer**
Domo, brand promos and internet teaser content featuring Alec Baldwin and directed by T. Isaac Halasima (New York, NY)
- Dec 2015 – Jan 2016* **Line Producer**
LG Signature Series, live action and still photography campaign directed and shot by Dan Escobar for LG (San Carlos, CA)
- Oct 2015 – Dec 2015* **Line Producer**
The Grand Chefs, digital content directed by “The Watsons” for Grand Central Terminal and the MTA (New York, NY)
- Aug 2015 – Dec 2015* **Packages Line Producer**
The 2015 Victoria’s Secret Fashion Show, main titles and packaging produced by Done + Dusted for CBS (New York, NY)
- Aug 2015 – Sept 2015* **Line Producer**
Ellen DeGeneres, Holiday and Spring promos directed by Heather Rahn with photographer Nino Munoz (Los Angeles, CA)
- June 2015 – July 2015* **Line Producer**
Koleston KolorSquad, instructional “how-to” hair coloring series directed by Duffy Higgins for Grey Global (New York, NY)
- May 2015 – June 2015* **Line Producer**
MetLife, live action spots produced by A76 and directed by Duffy Higgins on stage and location for Infusion (White Plains, NY)
- May 2015 – June 2015* **Line Producer**
FFANY Cheryl Burke, PSA directed by Duffy Higgins with photographer Charles Bush for FFANY and QVC (Los Angeles, CA)
- Mar 2015 – June 2015* **Line Producer**
Hasbro/Cakemix, live action spots for My Little Pony/Luis Ruiz and Transformers/James Walberg for The Cavalry (Union City, NY)
- Jan 2015 – Feb 2015* **Line Producer**
Butterfinger, branded content with The Daily Show’s Samantha Bee and Jason Jones directed by Miles Kahn (New York, NY)
- Dec 2014 – Feb 2015* **Line Producer**
#DistrictPerrier, live action spots directed by Rickett & Sones commissioned for Nestle/Perrier by Ogilvy & Mather (New York, NY)
- Aug 2014 – Sept 2014* **Line Producer**
OK Google, content capture for 72andSunny showcasing 30+ landmarks/mini-installations for mobile app rebrand (New York and New Jersey)
- Jan 2014 – Mar 2014* **Line Producer**
Poo-Pourri 2nd Hand Stink, commercial and branded content produced by A76 Productions for Poo-Pourri (Los Angeles, CA)
- Jan 2014 – Jan 2014* **Line Producer**
Commentators In Colin’s Car Talking Football, spots produced by A76 Productions for ESPN/Colin Cowherd (Bristol, CT)
- Sept 2013 – Nov 2013* **Line Producer**
The 2013 Victoria’s Secret Fashion Show, short films/main titles/packaging produced by Done + Dusted for CBS (New York, NY)
- September 2013* **Packages Producer**
The 2014 Miss America Pageant, main titles and packaging produced by Tall Pony Productions for ABC (Atlantic City, NJ)

July 2013 – Aug 2013 **Line Producer**
QVC Holiday, live action and still photography Christmas branded content produced for QVC by A76 Productions (Newtown, PA)

June 2013 – July 2013 **Line Producer**
Citibank Winter Olympians, live action directed by Duffy Higgins and photographed by Dylan Coulter for Publicis (New York, NY)

May 2013 – June 2013 **Line Producer**
QVC Fall, live action and still photography Fall branding campaign directed by David Eustace for QVC (Lebanon, NJ)

April 2013 – May 2013 **Line Producer**
TLC/Herbal Essences, :60 vignette with Randy Fenoli directed by Ira Rosensweig of Pilot NYC for TLC (New York, NY)

Sept 2012 – Nov 2012 **Line Producer**
The 2012 Victoria's Secret Fashion Show, main titles and roll-in packages produced by Done + Dusted for CBS (New York, NY)

February 2012 **Line Producer**
Citibank Summer Olympians, live action directed by Duffy Higgins and photographed by Dylan Coulter for Publicis (New York, NY)

Mar 2011 – Nov 2011 **Supervising Producer/Line Producer**
MLB Fan Cave.com, an original online digital series produced by Endemol USA for Major League Baseball (New York, NY)

July 2010 – Sept 2010 **Production Supervisor**
Master of the Mix, a Smirnoff branded DJ competition series produced by Notional LLC for BET/Centric (New York, Los Angeles, Miami and Las Vegas)

May 2010 **Line Producer**
Patrice O'Neal's Whitey 101, a Comedy Central pilot directed by Duncan Skiles for Ish Entertainment (New York, NY)

October 2009 **Line Producer**
Let's Talk About Pep, show promos and main title assets directed by Vinny Lopez for VH1 Brand & Creative (New York, NY)

Sept/Oct 2009 **Producer**
Ace of Cakes & What Would Brian Boitano Make?, show promos produced by Pilot NYC for Food Network (Baltimore, MD and San Francisco, CA)

July 2007 – June 2009 **Line Producer**
VH1 Brand & Creative, produced 200+ channel promos, series show opens, GFX packaging and advertising (New York, NY and Los Angeles, CA)

Mar 2007– June 2007 **Line Producer**
Fight Science II, series created by Base Productions for Nat Geo showcasing MMA and special op science (Hawthorne Hangar, CA)

November 2006 **Night Segment Producer**
Survivor Season 14, produced on location in Vanua Levu, Fiji by Mark Burnett Productions for CBS (Vanua Levu, Fiji Islands)

October 2006 **Line Producer**
Crime Scene X & The Wrecking Crew, series created by Base Productions for A&E/Fox Sports Net (Los Angeles, CA and New Albany, IN)

Nov 2005 – Oct 2006 **Segment Producer/Writer/Director**
The Boomer Century, a two part PBS documentary series produced by Alexandria Productions (Washington, DC)

July 2005 **Line Producer**
Fight Science I, a martial arts series produced by Base Productions for National Geographic Channel (Culver City, CA)

May 2005 **Field Producer**
R U The Girl?, reality programming produced for UPN/Fox by “The Jay & Tony Show” (Miami, FL and Atlanta, GA)

August 2004 **Producer/Director**
Giro Roadster, “Running of the Bulls” EPK - Michael Rose Productions for Lamborghini (Marina del Rey, CA)

Jan 2004 – July 2004 **Segment Producer/Writer/Director**
Monster Garage and Monster Nation, series produced by Original Productions for Discovery (Burbank, CA)

November 2003

Production Coordinator

American Chopper, series promos directed by Patrick Kiely for the Discovery Channel
(Bayonne, NJ)

October 2003

Producer / 1st Assistant Director

The Minotaur of Atlanta, a Wieden & Kennedy/Nike Labs spot directed by Screen Novelties
(Santa Ana, CA)

September 2003

Production Coordinator

@*radical.media*, Apple iPod commercial launch campaign directed by Dave Meyers
(Santa Monica, CA)

September 2003

Production Coordinator

@*radical.media*, Rob Thomas "Little Wonders" and Natasha Bedingfield "I Wanna Have Your Babies"
(Santa Monica, CA)

8/01 – 1/03

Associate/Field Producer

CBS NEWS PRODUCTIONS, NYC

Created compelling broadcast programming in the field and in edit.

- Survivor: Back From Africa/CBS Season Finale
- Surviving Disaster and Amazing Daredevils for Travel Channel
- Tony Blair, Patricia Heaton, Bio '79 and Bio '86 for A&E Biography

4/00 – 6/01

Senior Account Executive

McCANN-ERICKSON ADVERTISING, NYC

Rocher, Raffaello and Nutella accounts.

- Responsible for all Ferrero brand advertising including creative briefings of projects, developing strategies, overseeing media placement and obtaining Client/Agency approvals throughout the entire process.

2/99 – 4/00

Account Executive

TBWA/CHIAT/DAY ADVERTISING, NYC

Seagram's Gin and Godiva Liqueur accounts.

- Executed the Seagram's Gin "The Word Is Gin" ad campaign in radio, magazine, newspaper and OOH. Oversaw radio production of Summer '99 "Lyricist Lounge" hip-hop campaign and coordinated print shoots in New York and London.

5/97 – 2/99

Group Coordinator & Assistant Account Executive

DDB NEEDHAM WORLDWIDE ADVERTISING, NYC

Digital Equipment Corporation, Compaq, Mobil Oil and New Business accounts.

- Oversaw studio projects in conjunction with creative and production departments. Responsibilities included animatics, trade show ads and video compilations. Built select reels for new business efforts and client endorsement videos.