

Colleen Miller
colleen@colleen-miller.com
646.228.7731

EXPERIENCE:

- July 2019 – Nov 2019* **Executive Producer, Brand Marketing**
StubHub, executed digital/social “Be There” campaign as in-house Agency with 1st Ave Machine and D.A.D.D.Y (San Francisco, CA)
- July 2016 – Sept 2018* **Executive Content Producer**
Translation, executed broadcast campaigns inclusive of TVC/OLV/print content for State Farm NBA with Chris Paul (New York, NY)
- Apr 2016 – June 2016* **Executive Producer/Line Producer**
Google Android, Tap.Pay.Ride and Tap.Cash.Go live action spots directed by Duffy Higgins for R/GA and Google (London, UK and New York, NY)
- May 2016 – June 2016* **Producer**
The World’s Largest Flip Cup Game, produced for Havas Worldwide with Record Setter/Chicago Cubs at Wrigley Field (Chicago, IL)
- Jan 2016 – Feb 2016* **Executive Producer/Line Producer**
Domo “The Business Cloud”, brand promos/digital content featuring Alec Baldwin and directed by T. Isaac Halasima (New York, NY)
- Dec 2015 – Jan 2016* **Line Producer**
LG Signature Series, live action and still photography campaign directed and shot by Dan Escobar for LG and Heat (San Carlos, CA)
- Oct 2015 – Dec 2015* **Producer/Supervising Producer**
The Grand Chefs, digital web series directed by “The Watsons” for Grand Central Terminal and New York MTA (New York, NY)
- Aug 2015 – Dec 2015* **Packages Line Producer**
The 2015 Victoria’s Secret Fashion Show, main titles and show packages produced by Done + Dusted for CBS (New York, NY)
- Aug 2015 – Sept 2015* **Line Producer**
Ellen DeGeneres, Holiday and Spring TVC directed by Heather Rahn with photographer, Nino Munoz for QVC (Los Angeles, CA)
- Mar 2015 – June 2015* **Line Producer**
Hasbro, My Little Pony, Transformers and Playskool TVC with directors, Luis Ruiz and James Wahlberg for Grey (Union City, NY)
- Jan 2015 – Feb 2015* **Producer**
Butterfinger, branded content with Samantha Bee and Jason Jones and directed by Miles Kahn from *The Daily Show* (New York, NY)
- Dec 2014 – Feb 2015* **Line Producer**
#DistrictPerrier, live action spots directed by Rickett & Sones and commissioned for Nestle by Ogilvy & Mather (New York, NY)
- Aug 2014 – Sept 2014* **Line Producer**
OK Google, content capture for 72andSunny showcasing 30+ landmarks/mini-installations for mobile app rebrand (New York and New Jersey)
- Jan 2014 – Mar 2014* **Line Producer**
Poo-Pourri Second Hand Stink, commercial and branded content produced by A76 Productions for Poo-Pourri (Los Angeles, CA)
- Sept 2013 – Nov 2013* **Line Producer**
The 2013 Victoria’s Secret Fashion Show, short films/main titles/packaging produced by Done + Dusted for CBS (New York, NY)
- September 2013* **Packages Producer**
The 2014 Miss America Pageant, main titles and packaging produced by Tall Pony Productions for ABC (Atlantic City, NJ)
- June 2013 – July 2013* **Line Producer**
Citibank Winter Olympians, live action spots directed by Duffy Higgins with photographer, Dylan Coulter for Publicis (New York, NY)

Sept 2012 – Nov 2012 **Line Producer**
The 2012 Victoria's Secret Fashion Show, main titles and roll-in packages produced by Done + Dusted for CBS (New York, NY)

Mar 2011 – Nov 2011 **Supervising Producer/Line Producer**
MLB Fan Cave.com, an original digital web series produced by Endemol USA for Major League Baseball (New York, NY)

July 2010 – Sept 2010 **Production Supervisor**
Master of the Mix, a Smirnoff branded DJ competition series produced by Notional LLC for BET/Centric (New York, Los Angeles, Miami and Las Vegas)

July 2007 – June 2009 **Line Producer**
Vh1 Brand Creative, produced 200+ channel promos, series show opens, GFX packaging, OOH and print (New York, NY and Los Angeles, CA)

Mar 2007– June 2007 **Line Producer**
Fight Science I & II, series created by Base Productions for Nat Geo showcasing MMA and special op science (Hawthorne Hangar, CA)

November 2006 **Night Segment Producer**
Survivor Season 14, shot on location in Vanua Levu, Fiji and produced by Mark Burnett Productions for CBS (Vanua Levu, Fiji Islands)

October 2006 **Line Producer**
Crime Scene X & The Wrecking Crew, series pilots created by Base Productions for A&E/Fox Sports Net (Los Angeles, CA and New Albany, IN)

Nov 2005 – Oct 2006 **Segment Producer**
The Boomer Century, a two-part PBS documentary series produced by Alexandria Productions for Age Wave (Washington, DC)

May 2005 **Field Producer**
R U The Girl?, reality programming produced for UPN/Fox by “The Jay & Tony Show” and shot on location (Miami, FL and Atlanta, GA)

Jan 2004 – July 2004 **Segment Producer**
Monster Garage and Monster Nation, original series produced by Original Productions for Discovery Channel (Burbank, CA)

November 2003 **Production Coordinator**
American Chopper, series promos directed by Patrick Kiely for Discovery Channel with Viewpoint Creative (Bayonne, NJ)

October 2003 **Producer/1st Assistant Director**
The Minotaur of Atlanta, a Wieden & Kennedy/Nike Labs stop motion spot directed by Screen Novelties (Santa Ana, CA)

September 2003 **Production Coordinator**
@radical.media, Apple iPod, Rob Thomas “Little Wonders” & Natasha Bedingfield “I Wanna Have Your Babies” (Santa Monica, CA)

Aug 2001 – Jan 2003 **Associate/Field Producer**
CBS NEWS PRODUCTIONS
Survivor: Back From Africa, Surviving Disaster + Amazing Daredevils for Travel Channel and A&E Biography (New York, NY)

Apr 2000 – June 2001 **Account Executive**
McCANN-ERICKSON
Rocher, Raffaello and Nutella accounts.
(New York, NY)

Feb 1999 – Apr 2000 **Account Executive**
TBWA\CHIAT\DAY
Seagram's Gin and Godiva Liqueur accounts.
(New York, NY)

May 1997 – Feb 1999 **Group Coordinator & Assistant Account Executive**
DDB NEEDHAM WORLDWIDE
Digital Equipment Corporation, Compaq, Mobil Oil and New Business accounts.
(New York, NY)