

Colleen Miller
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EXPERIENCE:

- Nov 2021 – Oct 2022* **Executive Producer**
Mojo Supermarket, executed “Breath of Stress Air” and DSTV with Blinkink for Truth Initiative as Agency/Prod Co (Los Angeles and New York)
- Mar 2021 – Nov 2021* **Executive Producer**
Virtue, helmed content capture for Nike and brand campaigns for Lovehoney (Watts) + Canada Goose (Young Replicant) (Chicago, Los Angeles, New York, Squamish and Whistler Olympic Park)
- Oct 2020 – Dec 2020* **Senior Producer**
VICE+ Productions, series produced “Mazda Hometown Heroes” branded digital content with director, Ritesh Gupta (Mississippi, New Jersey, New York and Texas)
- Aug 2020 – Sept 2020* **Senior Producer**
DraftLine, field produced AB Cerveza Patagonia digital/social with brand influencers exploring Florida’s hidden gems (Amelia Island, Dry Tortugas National Park and Key West)
- July 2019 – Nov 2019* **Executive Producer, Brand Marketing**
StubHub, executed digital/social “Be There” campaign functioning as in-house Agency with 1st Ave Machine + DADDY (San Francisco and Toronto)
- July 2016 – Sept 2018* **Executive Content Producer**
Translation, executed integrated campaigns including TVC/OLV/FB Live content for State Farm NBA featuring Chris Paul (Charlotte, Houston, Los Angeles, New York, Orlando and Sacramento)
- Apr 2016 – June 2016* **Executive Producer/Line Producer**
Google Android, Tap.Pay.Ride and Tap.Cash.Go live action spots directed by Duffy Higgins for R/GA and Google I/O (London and New York)
- May 2016 – June 2016* **Producer**
The World’s Largest Flip Cup Game, produced for Havas Worldwide with Record Setter/Chicago Cubs at Wrigley Field (Chicago, IL)
- Jan 2016 – Feb 2016* **Executive Producer/Line Producer**
Domo “The Business Cloud”, brand promos and digital content featuring Alec Baldwin and directed by T. Isaac Halasima (New York, NY)
- Dec 2015 – Jan 2016* **Line Producer**
LG Signature Series, live action and still photography campaign directed and shot by Dan Escobar for LG and Heat SF (San Carlos, CA)
- Oct 2015 – Dec 2015* **Producer/Supervising Producer**
The Grand Chefs, a digital web series directed by “The Watsons” for Grand Central Terminal and New York MTA (New York, NY)
- Aug 2015 – Dec 2015* **Packages Line Producer**
The 2015 Victoria’s Secret Fashion Show, main titles and show packages produced by Done + Dusted for CBS (New York, NY)
- Aug 2015 – Sept 2015* **Line Producer**
Ellen DeGeneres, Holiday and Spring TVC directed by Heather Rahn with photographer, Nino Munoz for QVC (Los Angeles, CA)
- Mar 2015 – June 2015* **Line Producer**
Hasbro, My Little Pony, Transformers and Playskool TVC with directors, Luis Ruiz + James Wahlberg for Grey (Union City, NJ)
- Jan 2015 – Feb 2015* **Producer**
Butterfinger, branded content with Samantha Bee including Jason Jones and directed by Miles Kahn from *The Daily Show* (New York, NY)
- Dec 2014 – Feb 2015* **Line Producer**
#DistrictPerrier, live action spots directed by Rickett & Sones and commissioned for Nestle by Ogilvy & Mather (New York, NY)
- Aug 2014 – Sept 2014* **Line Producer**
OK Google, content capture for 72andSunny showcasing 30+ landmarks/mini-installations for mobile app rebrand (New York and New Jersey)
- Jan 2014 – Mar 2014* **Line Producer**
Poo-Pourri Second Hand Stink, commercial and branded content produced by A76 Productions for Poo-Pourri (Los Angeles, CA)

Sept 2013 – Nov 2013 **Line Producer**
The 2013 Victoria's Secret Fashion Show, short films/main titles/packaging produced by Done + Dusted for CBS
(New York, NY)

September 2013 **Packages Producer**
The 2014 Miss America Pageant, main titles and packaging produced by Tall Pony Productions for ABC
(Atlantic City, NJ)

June 2013 – July 2013 **Line Producer**
Citibank Winter Olympians, live action spots directed by Duffy Higgins with photographer, Dylan Coulter for Publicis
(New York, NY)

Sept 2012 – Nov 2012 **Line Producer**
The 2012 Victoria's Secret Fashion Show, main titles and roll-in packages produced by Done + Dusted for CBS
(New York, NY)

Mar 2011 – Nov 2011 **Supervising Producer/Line Producer**
MLB Fan Cave.com, an original digital web series produced by Endemol USA for Major League Baseball
(New York, NY)

July 2010 – Sept 2010 **Production Supervisor**
Master of the Mix, a Smirnoff branded DJ competition series produced by Notional LLC for BET/Centric
(Las Vegas, Los Angeles, Miami and New York)

July 2007 – June 2009 **Line Producer**
Vh1 Brand Creative, produced 200+ channel promos, series show opens, GFX packaging, OOH and print campaigns
(Los Angeles, Miami and New York)

Mar 2007– June 2007 **Line Producer**
Fight Science I & II, series created by Base Productions for Nat Geo showcasing MMA and special op science
(Hawthorne Hangar, CA)

November 2006 **Night Segment Producer**
Survivor Season 14, shot on location in Vanua Levu, Fiji and produced by Mark Burnett Productions for CBS
(Vanua Levu, Fiji Islands)

Nov 2005 – Oct 2006 **Segment Producer**
The Boomer Century, a two-part PBS documentary series produced by Alexandria Productions for Age Wave
(Washington, DC)

Jan 2004 – July 2004 **Segment Producer**
Monster Garage and Monster Nation, original series produced by Original Productions for Discovery Channel
(Burbank, CA)

October 2003 **Producer/1st Assistant Director**
The Minotaur of Atlanta, a Wieden+Kennedy (Nike Labs) stop motion spot directed by Screen Novelities
(Santa Ana, CA)

September 2003 **Production Coordinator**
@radical.media, Apple iPod, Rob Thomas "Little Wonders" & Natasha Bedingfield "I Wanna Have Your Babies"
(Santa Monica, CA)

Aug 2001 – Jan 2003 **Associate/Field Producer**
CBS NEWS PRODUCTIONS
Survivor: Back From Africa, Surviving Disaster/Amazing Daredevils for Travel Channel and A&E Biography
(New York, NY)

Apr 2000 – June 2001 **Account Executive**
McCANN-ERICKSON
Rocher, Raffaello and Nutella accounts
(New York, NY)

Feb 1999 – Apr 2000 **Account Executive**
TBWA\CHIAT\DAY
Seagram's Gin and Godiva Liqueur accounts
(New York, NY)

May 1997 – Feb 1999 **Group Coordinator & Assistant Account Executive**
DDB NEEDHAM WORLDWIDE
Digital Equipment Corporation, Compaq, Mobil Oil and New Business accounts
(New York, NY)