

Colleen Miller
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EXPERIENCE:

<i>Nov 2021 – Oct 2022</i>	Executive Producer <i>Mojo Supermarket</i> , oversaw "Depression Stick + Breath of Stress Air" TVC/OLV production for 2023 Grand Effie win (Los Angeles and New York)
<i>Mar 2021 – Nov 2021</i>	Executive Producer <i>Virtue</i> , helmed content capture for Nike and brand campaigns for Lovehoney (Watts) + Canada Goose (Young Replicant) (Chicago, Los Angeles, New York, Squamish and Whistler Olympic Park)
<i>Oct 2020 – Dec 2020</i>	Senior Producer <i>VICE+ Productions</i> , series produced "Mazda Hometown Heroes" branded digital content with director, Ritesh Gupta (Mississippi, New Jersey, New York and Texas)
<i>Aug 2020 – Sept 2020</i>	Senior Producer <i>DraftLine</i> , field produced AB Cerveza Patagonia digital/social with brand influencers exploring Florida's hidden gems (Amelia Island, Dry Tortugas National Park and Key West)
<i>July 2019 – Nov 2019</i>	Executive Producer, Brand Marketing <i>StubHub</i> , executed "Be There" digital/social campaign with 1 st Ave Machine + D.A.D.D.Y alongside Marcom in-house (San Francisco and Toronto)
<i>July 2016 – Sept 2018</i>	Executive Content Producer <i>Translation</i> , oversaw integrated campaigns and robust TVC/OLV content arsenals for State Farm NBA featuring Chris Paul (Charlotte, Houston, Los Angeles, New York, Orlando and Sacramento)
<i>Apr 2016 – June 2016</i>	Executive Producer/Line Producer <i>Google Android</i> , Tap.Pay.Ride and Tap.Cash.Go live action spots directed by Duffy Higgins for R/GA and Google I/O (London and New York)
<i>May 2016 – June 2016</i>	Producer <i>The World's Largest Flip Cup Game</i> , produced for Havas Worldwide with Record Setter/Chicago Cubs at Wrigley Field (Chicago, IL)
<i>Jan 2016 – Feb 2016</i>	Executive Producer/Line Producer <i>Domo "The Business Cloud"</i> , brand promos and digital content featuring Alec Baldwin and directed by T. Isaac Halasima (New York, NY)
<i>Dec 2015 – Jan 2016</i>	Line Producer <i>LG Signature Series</i> , live action and still photography campaign directed and shot by Dan Escobar for LG and Heat SF (San Carlos, CA)
<i>Oct 2015 – Dec 2015</i>	Producer/Supervising Producer <i>The Grand Chefs</i> , a digital web series directed by "The Watsons" for Grand Central Terminal and New York MTA (New York, NY)
<i>Aug 2015 – Dec 2015</i>	Packages Line Producer <i>The 2015 Victoria's Secret Fashion Show</i> , main titles and show packages produced by Done + Dusted for CBS (New York, NY)
<i>Aug 2015 – Sept 2015</i>	Line Producer <i>Ellen DeGeneres</i> , Holiday and Spring TVC directed by Heather Rahn with photographer, Nino Munoz for QVC (Los Angeles, CA)
<i>Mar 2015 – June 2015</i>	Line Producer <i>Hasbro</i> , My Little Pony, Transformers and Playskool TVC with directors, Luis Ruiz + James Wahlberg for Grey (Union City, NJ)
<i>Jan 2015 – Feb 2015</i>	Producer <i>Butterfinger</i> , branded content with Samantha Bee including Jason Jones and directed by Miles Kahn from <i>The Daily Show</i> (New York, NY)
<i>Dec 2014 – Feb 2015</i>	Line Producer <i>#DistrictPerrier</i> , live action spots directed by Rickett & Sones and commissioned for Nestle by Ogilvy & Mather (New York, NY)
<i>Aug 2014 – Sept 2014</i>	Line Producer <i>OK Google</i> , content capture for 72andSunny showcasing 30+ landmarks/mini-installations for mobile app rebrand (New York and New Jersey)
<i>Jan 2014 – Mar 2014</i>	Line Producer <i>Poo-Pourri Second Hand Stink</i> , commercial and branded content produced by A76 Productions for Poo-Pourri (Los Angeles, CA)

<i>Sept 2013 – Nov 2013</i>	Line Producer <i>The 2013 Victoria's Secret Fashion Show</i> , short films/main titles/packaging produced by Done + Dusted for CBS (New York, NY)
<i>September 2013</i>	Packages Producer <i>The 2014 Miss America Pageant</i> , main titles and packaging produced by Tall Pony Productions for ABC (Atlantic City, NJ)
<i>June 2013 – July 2013</i>	Line Producer <i>Citibank Winter Olympians</i> , live action spots directed by Duffy Higgins with photographer, Dylan Coulter for Publicis (New York, NY)
<i>Sept 2012 – Nov 2012</i>	Line Producer <i>The 2012 Victoria's Secret Fashion Show</i> , main titles and roll-in packages produced by Done + Dusted for CBS (New York, NY)
<i>Mar 2011 – Nov 2011</i>	Supervising Producer/Line Producer <i>MLB Fan Cave.com</i> , an original digital web series produced by Endemol USA for Major League Baseball (New York, NY)
<i>July 2010 – Sept 2010</i>	Production Supervisor <i>Master of the Mix</i> , a Smirnoff branded DJ competition series produced by Notional LLC for BET/Centric (Las Vegas, Los Angeles, Miami and New York)
<i>July 2007 – June 2009</i>	Line Producer <i>Vh1 Brand Creative</i> , produced 200+ channel promos, series show opens, GFX packaging, OOH and print campaigns (Los Angeles, Miami and New York)
<i>Mar 2007– June 2007</i>	Line Producer <i>Fight Science I & II</i> , series created by Base Productions for Nat Geo showcasing MMA and special op science (Hawthorne Hangar, CA)
<i>November 2006</i>	Night Segment Producer <i>Survivor Season 14</i> , shot on location in Vanua Levu, Fiji and produced by Mark Burnett Productions for CBS (Vanua Levu, Fiji Islands)
<i>Nov 2005 – Oct 2006</i>	Segment Producer <i>The Boomer Century</i> , a two-part PBS documentary series produced by Alexandria Productions for Age Wave (Washington, DC)
<i>Jan 2004 – July 2004</i>	Segment Producer <i>Monster Garage and Monster Nation</i> , original series produced by Original Productions for Discovery Channel (Burbank, CA)
<i>October 2003</i>	Producer/1st Assistant Director <i>The Minotaur of Atlanta</i> , a Wieden+Kennedy (Nike Labs) stop motion spot directed by Screen Novelties (Santa Ana, CA)
<i>September 2003</i>	Production Coordinator <i>@radical.media</i> , Apple iPod, Rob Thomas "Little Wonders" & Natasha Bedingfield "I Wanna Have Your Babies" (Santa Monica, CA)
<i>Aug 2001 – Jan 2003</i>	Associate/Field Producer CBS NEWS PRODUCTIONS <i>Survivor: Back From Africa, Surviving Disaster/Amazing Daredevils</i> for Travel Channel and A&E Biography (New York, NY)
<i>Apr 2000 – June 2001</i>	Account Executive McCANN-ERICKSON Rocher, Raffaello and Nutella accounts (New York, NY)
<i>Feb 1999 – Apr 2000</i>	Account Executive TBWA\CHIAT\DAY Seagram's Gin and Godiva Liqueur accounts (New York, NY)
<i>May 1997 – Feb 1999</i>	Group Coordinator & Assistant Account Executive DDB NEEDHAM WORLDWIDE Digital Equipment Corporation, Compaq, Mobil Oil and New Business accounts (New York, NY)