

Colleen Miller

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Multi-faceted producer with a bias for action and a resourceful approach. Versed in wrangling high-level branding efforts and robust TVC/OLV/PRINT arsenals of communication. Known for result-based enthusiasm and the ability to break through the inconceivable. Demonstrated leadership in high-stakes productions thriving on collaboration and innovative approaches to deliver best-in-class work, on time and on budget.

EXPERIENCE:

- Nov 2022 – Nov 2023* **Executive Producer**
V/Shift, supervised BJC HealthCare TVC/OLV production for Super Bowl LVII "Extraordinary Moments" brand launch* (Philadelphia, New York and St. Louis)
- Nov 2021 – Oct 2022* **Executive Producer**
Mojo Supermarket, oversaw "Depression Stick and Breath of Stress Air" TVC/OLV production for 2023 Grand Effie win (Los Angeles and New York)
- Mar 2021 – Nov 2021* **Executive Producer/Producer**
Virtue, helmed capture for Nike and brand campaigns for Canada Goose (Pulse Films) and Lovehoney (London Alley) (Chicago, Los Angeles, New York, Squamish and Whistler Olympic Park)
- Oct 2020 – Dec 2020* **Senior Producer**
VICE+ Productions, series produced "Mazda Hometown Heroes" branded docu-style content w/ director, Ritesh Gupta (Mississippi, New Jersey, New York and Texas)
- Aug 2020 – Sept 2020* **Senior Producer**
DraftLine, field produced AB Cerveza Patagonia digital/social with brand influencers exploring Florida's hidden gems (Amelia Island, Dry Tortugas National Park and Key West)
- July 2019 – Nov 2019* **Executive Producer, Brand Marketing**
StubHub, supervised "Be There" digital/social campaign with 1st Ave Machine + DADDY (in-house alongside Marcom) (San Francisco and Toronto)
- July 2016 – Sept 2018* **Executive Content Producer**
Translation, oversaw integrated 360 campaigns with robust TVC/OLV content arsenals for State Farm NBA and Chris Paul (Charlotte, Houston, Los Angeles, New York, Orlando and Sacramento)
- Apr 2016 – June 2016* **Executive Producer/Line Producer**
Google Android, Tap.Pay.Ride and Tap.Cash.Go live action spots directed by Duffy Higgins for R/GA and Google I/O (London and New York)
- May 2016 – June 2016* **Supervising Producer**
The World's Largest Flip Cup Game, produced for Havas Worldwide with Record Setter/Chicago Cubs at Wrigley Field (Chicago, IL)
- Jan 2016 – Feb 2016* **Executive Producer/Line Producer**
Domo "The Business Cloud", brand promos and digital content featuring Alec Baldwin and directed by T. Isaac Halasima (New York, NY)
- Oct 2015 – Dec 2015* **Producer/Supervising Producer**
The Grand Chefs, a digital culinary series directed by The Watsons showcasing Grand Central Terminal's notable chefs (New York, NY)
- Aug 2015 – Dec 2015* **Packages Line Producer**
The 2015 Victoria's Secret Fashion Show, main titles and show packages produced by Done + Dusted for CBS Television (New York, NY)
- Aug 2015 – Sept 2015* **Line Producer**
Ellen DeGeneres, Holiday and Spring promos directed by Heather Rahn with stills photographer, Nino Munoz for QVC (Los Angeles, CA)
- Mar 2015 – June 2015* **Line Producer**
Hasbro, My Little Pony, Transformers and Playskool TVC/OLV with directors, Luis Ruiz & James Wahlberg for Grey (Union City, NJ)
- Jan 2015 – Feb 2015* **Producer**
Butterfinger, branded content hosted by Samantha Bee & Jason Jones and directed by Miles Kahn from *The Daily Show* (New York, NY)
- Dec 2014 – Feb 2015* **Line Producer**
#DistrictPerrier, live action digital spots directed by Rickett & Sones with tabletop photographed by Martin Scott Powell (New York, NY)

Aug 2014 – Sept 2014 **Line Producer**
OK Google, video content capture for 72andSunny showcasing 30+ landmarks/mini-installations for mobile app rebrand (New York and New Jersey)

Sept 2013 – Nov 2013 **Line Producer**
The 2013 Victoria's Secret Fashion Show, short films/main titles/packaging produced by Done + Dusted for CBS (New York, NY)

Jan 2014 – Mar 2014 **Line Producer**
Poo-Pourri Second Hand Stink, commercial and branded digital content produced by A76 Productions for Poo-Pourri (Los Angeles, CA)

June 2013 – July 2013 **Line Producer**
Citibank Winter Olympians, live action spots directed by Duffy Higgins with photographer, Dylan Coulter for Publicis (New York, NY)

Sept 2012 – Nov 2012 **Line Producer**
The 2012 Victoria's Secret Fashion Show, main titles and roll-in packages produced by Done + Dusted for CBS (New York, NY)

Mar 2011 – Nov 2011 **Supervising Producer/Line Producer**
MLB Fan Cave.com, an original digital web series produced by Endemol USA for Major League Baseball (MLB) (New York, NY)

July 2010 – Sept 2010 **Production Supervisor**
Master of the Mix, a Smirnoff branded DJ competition television series produced by Notional LLC for BET/Centric (Las Vegas, Los Angeles, Miami and New York)

July 2007 – June 2009 **Line Producer**
Vh1 Brand Creative, produced 200+ channel promos, series show opens, GFX packaging, OOH and print campaigns (Los Angeles, Miami and New York)

Mar 2007– June 2007 **Line Producer**
Fight Science I & II, series created by Base Productions for Nat Geo showcasing MMA and special op science (Hawthorne Hangar, CA)

November 2006 **Night Segment Producer**
Survivor Season 14, shot on location in Vanua Levu, Fiji and produced by Mark Burnett Productions for CBS (Vanua Levu, Fiji Islands)

Nov 2005 – Oct 2006 **Segment Producer**
The Boomer Century, a two-part PBS documentary series produced by Alexandria Productions for Age Wave (Washington, DC)

Jan 2004 – July 2004 **Segment Producer**
Monster Garage and Monster Nation, original series produced by Original Productions for Discovery Channel (Burbank, CA)

October 2003 **Producer/1st Assistant Director**
The Minotaur of Atlanta, a Wieden+Kennedy (Nike Labs) stop motion spot directed by Screen Novelities (Santa Ana, CA)

September 2003 **Production Coordinator**
 @radical.media, Apple iPod, Rob Thomas “Little Wonders” & Natasha Bedingfield “I Wanna Have Your Babies” (Santa Monica, CA)

Aug 2001 – Jan 2003 **Associate/Field Producer**
CBS NEWS PRODUCTIONS
Survivor: Back From Africa, Surviving Disaster/Amazing Daredevils for Travel Channel and A&E Biography

Apr 2000 – June 2001 **Account Executive**
McCANN-ERICKSON
 Rocher, Raffaello and Nutella (New York, NY)

Feb 1999 – Apr 2000 **Account Executive**
TBWA\CHIAT\DAY
 Seagram's Gin and Godiva Liqueur (New York, NY)

May 1997 – Feb 1999 **Group Coordinator & Assistant Account Executive**
DDB NEEDHAM WORLDWIDE
 Digital Equipment Corporation, Compaq, Mobil Oil and New Business (New York, NY)