

Colleen Miller

646.228.7731 (PH)

colleen@colleen-miller.com

www.colleen-miller.com

<https://vimeo.com/colleenmillermoran>

Multi-faceted executive producer versed in wrangling high-stakes productions and robust arsenals of communication. Thrives on collaboration to deliver best-in-class work, on time, and on (or under) budget. Known for result-based enthusiasm and innovative approaches with grit and grace.

EXPERIENCE:

Aug 2024 – Jan 2026	Executive Producer <i>Giant Spoon</i> , oversaw TVC/OLV production for Autodesk, Just Food For Dogs, Lucid, MassMutual, and Candy Crush (New York, London, Los Angeles, and Vancouver)
Nov 2022 – Nov 2023	Executive Producer <i>VShift</i> , supervised BJC HealthCare TVC/OLV production for Super Bowl LVII "Extraordinary Moments" STL launch (Philadelphia, New York, and St. Louis)
Nov 2021 – Oct 2022	Executive Producer <i>Mojo Supermarket</i> , oversaw "Depression Stick" and "Breath of Stress Air" TVC/OLV production for 2023 Grand Effie (Los Angeles and New York)
Mar 2021 – Nov 2021	Executive Producer <i>Virtue Worldwide</i> , helmed brand launch campaigns for Canada Goose Spring/Fall Footwear, Lovehoney and Nike (Chicago, Los Angeles, New York, Squamish, and Whistler Olympic Park)
Oct 2020 – Dec 2020	Senior Producer <i>VICE+ Productions</i> , produced branded docu-style series "Mazda Hometown Heroes" with director, Ritesh Gupta (Mississippi, New Jersey, New York, and Texas)
Aug 2020 – Sept 2020	Senior Producer <i>DraftLine</i> , field produced AB Cerveza Patagonia digital/social with brand influencers exploring Florida's hidden gems (Amelia Island, Dry Tortugas National Park, and Key West)
July 2019 – Nov 2019	Executive Producer, Brand Marketing <i>StubHub</i> , supervised "Be There" digital/social campaign with 1 st Ave Machine + D.A.D.D.Y (in-house Agency) (San Francisco and Toronto)
July 2016 – Sept 2018	Executive Content Producer <i>Translation</i> , oversaw integrated campaigns with robust TVC/OLV content arsenals for State Farm NBA with Chris Paul (Charlotte, Houston, Los Angeles, New York, Orlando, and Sacramento)
Apr 2016 – June 2016	Executive Producer/Line Producer <i>Google Android</i> , Tap.Pay.Ride and Tap.Cash.Go live action spots directed by Duffy Higgins for R/GA and Google I/O (London and New York)
May 2016 – June 2016	Supervising Producer <i>The World's Largest Flip Cup Game</i> , produced for Havas Worldwide with Record Setter/Chicago Cubs at Wrigley Field (Chicago, IL)
Jan 2016 – Feb 2016	Executive Producer/Line Producer <i>Domo "The Business Cloud"</i> , brand promos and digital content featuring Alec Baldwin and directed by T. Isaac Halasima (New York, NY)
Oct 2015 – Dec 2015	Producer/Supervising Producer <i>The Grand Chefs</i> , a digital culinary series directed by The Watsons showcasing Grand Central Terminal's notable chefs (New York, NY)
Aug 2015 – Dec 2015	Packages Line Producer <i>The 2015 Victoria's Secret Fashion Show</i> , main titles and show packages produced by Done + Dusted for CBS Television (New York, NY)
Aug 2015 – Sept 2015	Line Producer <i>Ellen DeGeneres</i> , Holiday and Spring promos directed by Heather Rahn with stills photographer, Nino Munoz for QVC (Los Angeles, CA)
Mar 2015 – June 2015	Line Producer <i>Hasbro</i> , My Little Pony, Transformers and Playskool TVC/OLV with directors, Luis Ruiz & James Wahlberg for Grey (Union City, NJ)
Jan 2015 – Feb 2015	Producer <i>Butterfinger</i> , branded content hosted by Samantha Bee & Jason Jones and directed by Miles Kahn from <i>The Daily Show</i> (New York, NY)
Dec 2014 – Feb 2015	Line Producer <i>#DistrictPerrier</i> , live-action digital spots directed by Rickett & Sones with tabletop photographed by Martin Scott Powell (New York, NY)

Aug 2014 – Sept 2014 **Line Producer**
OK Google, video content capture for 72andSunny showcasing 30+ landmarks/mini-installations for mobile app rebrand (New York and New Jersey)

Sept 2013 – Nov 2013 **Line Producer**
The 2013 Victoria's Secret Fashion Show, short films/main titles/packaging produced by Done + Dusted for CBS (New York, NY)

Jan 2014 – Mar 2014 **Line Producer**
Poo-Pourri Second Hand Stink, commercial and branded digital content produced by A76 Productions for Poo-Pourri (Los Angeles, CA)

June 2013 – July 2013 **Line Producer**
Citibank Winter Olympians, live-action spots directed by Duffy Higgins with photographer, Dylan Coulter for Publicis (New York, NY)

Sept 2012 – Nov 2012 **Line Producer**
The 2012 Victoria's Secret Fashion Show, main titles and roll-in packages produced by Done + Dusted for CBS (New York, NY)

Mar 2011 – Nov 2011 **Supervising Producer/Line Producer**
MLB Fan Cave.com, an original digital web series produced by Endemol USA for Major League Baseball (MLB) (New York, NY)

July 2010 – Sept 2010 **Production Supervisor**
Master of the Mix, a Smirnoff branded DJ competition television series produced by Notional LLC for BET/Centric (Las Vegas, Los Angeles, Miami, and New York)

July 2007 – June 2009 **Line Producer**
Vh1 Brand Creative, produced 200+ channel promos, series show opens, GFX packaging, OOH and print campaigns (Los Angeles, Miami, and New York)

Mar 2007– June 2007 **Line Producer**
Fight Science I & II, series created by Base Productions for Nat Geo showcasing MMA and special op science (Hawthorne Hangar, CA)

November 2006 **Night Segment Producer**
Survivor Season 14, shot on location in Vanua Levu, Fiji and produced by Mark Burnett Productions for CBS (Vanua Levu, Fiji Islands)

Nov 2005 – Oct 2006 **Segment Producer**
The Boomer Century, a two-part PBS documentary series produced by Alexandria Productions for Age Wave (Washington, DC)

Jan 2004 – July 2004 **Segment Producer**
Monster Garage and Monster Nation, original series produced by Original Productions for Discovery Channel (Burbank, CA)

October 2003 **Producer/1st Assistant Director**
The Minotaur of Atlanta, a Wieden+Kennedy (Nike Labs) stop motion spot directed by Screen Novelties LLC (Santa Ana, CA)

September 2003 **Production Coordinator**
@radical.media, Apple iPod, Rob Thomas “Little Wonders” & Natasha Bedingfield “I Wanna Have Your Babies” (Santa Monica, CA)

Aug 2001 – Jan 2003 **Associate/Field Producer**
CBS News Productions
Survivor: Back From Africa, Surviving Disaster/Amazing Daredevils for Travel Channel and A&E Biography

Apr 2000 – June 2001 **Account Executive**
McCann-Erickson
Rocher, Raffaello, and Nutella (New York, NY)

Feb 1999 – Apr 2000 **Account Executive**
TBWA\Chiat\Day
Seagram's Gin and Godiva Liqueur (New York, NY)

May 1997 – Feb 1999 **Group Coordinator & Assistant Account Executive**
DDB Needham Worldwide
Digital Equipment Corporation, Compaq, Mobil Oil, and New Business (New York, NY)